



Invitation to Sponsor the 2024 Women's History Month Luncheon

February 5, 2024

To Whom It May Concern,

This is Nadia Richardson, Founder and CEO of the Black Women's Mental Health Institute. I am excited to share that we will host the 2nd Annual Women's History Month Luncheon on March 1, 2024 at the beautiful Birmingham Botanical Gardens. Last year's inaugural luncheon was a sold out event and this year promises the same. I am writing to invite you to serve as a sponsor of this year's luncheon. Sponsorship of this annual event will highlight your commitment to dismantling mental health stigma and increasing access to care.

The theme of this year's luncheon is 'The Beauty of Restoration'. Our special guest is Ms. April Simpkins, the mother of Cheslie Corrinne Kryst. Cheslie Kryst was an American television correspondent, attorney, model and beauty pageant titleholder who was crowned Miss USA in 2019. In 2022, Cheslie was lost to suicide. The Black Women's Mental Health Institute is honoured to welcome Ms. Simpkins to historic Birmingham, Alabama to celebrate Cheslie's life and promote mental health awareness for all. During this year's luncheon, we will also showcase our Sister Speak Suicide Awareness and Prevention campaign with a special video storytelling project that features the voices of suicide attempt survivors. The local and national impact of this event is expansive and brings participants from across the Alabama and beyond.

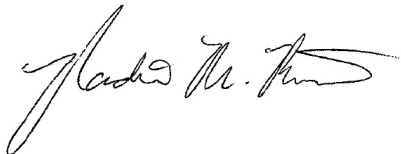
Your tax-deductible contribution to the success of this event will support the work of the Black Women's Mental Health Institute which includes free counseling for the entire state of Alabama, clinician training and a premiere internship program for graduate students pursuing careers in mental health care. We currently provide over 200 hours of free counseling and mental health services each month. With Alabama currently rankly 50th in the country for mental health care access, we provide services to everyone regardless of race or gender. We are honoured to serve and represent Birmingham, Alabama and promote mental health awareness both locally and nationally. We look forward to continuing our efforts for years to come and invite you to be a part of our work by supporting the 2024 Women's History Month Luncheon.

We have five levels of sponsorship packages, as detailed on the enclosed sponsorship commitment form. You are invited to select the level of participation you are most comfortable with and be secure in the knowledge that your sponsorship fee will be used to advance the mission of the Black Women's Mental Health Institute and this powerful event. In appreciation for your sponsorship, we offer a number of sponsorship benefits

including strategic logo placement as well as complimentary luncheon seats and special recognition during a special VIP meet and greet with Ms. April Simpkins.

We invite you to be a champion for supporting community mental health in Birmingham and beyond. I hope we can offer the opportunity to showcase that commitment by sponsoring the 2024 Women's History Month Luncheon. Thank you for considering this sponsorship invitation and please do not hesitate to contact me with any questions you might have.

Sincerely,

A handwritten signature in black ink, appearing to read "Nadia M. Richardson". The signature is fluid and cursive, with a large initial "N" and a long, sweeping underline.

Nadia M. Richardson, PhD
Founder and CEO, Black Women's Mental Health Institute
www.bwmhi.org
205-440-2837



BLACK WOMEN'S MENTAL HEALTH
INSTITUTE

2024 Women's History Month Luncheon Sponsorship Form

Company/Organization: _____

Contact Name: _____ Title: _____

Email Address: _____

Mailing Address: _____
City State Zip

Daytime Phone: _____ Fax: _____

Sponsorship Levels: (Please indicate which level.)

Platinum - \$10,000 Gold - \$6,000 Silver - \$3,000 Bronze
- \$1,000

Community Partner

Method of Payment:

Request Online Invoicing: Yes No Email: _____

Payment Method (Check One): Check Money Order Amount Enclosed: _____

Mail completed form and payment (payable to No More Martyrs) to:

Black Women's Mental Health Institute
P.O. Box 94336
Birmingham, AL 35220

Please email your logo in high definition electronic format (i.e.: .jpeg, .gif, .png, etc. – NO PDFs) to info@bwmhi.org. Questions? Contact the Black Women's Mental Health Institute at 205-440-2837.



BLACK WOMEN'S MENTAL HEALTH
INSTITUTE

2023 Mental Health Equity and Liberation Summit Sponsorship Levels

The Black Women's Mental Health Institute is pleased to present the 2024 Women's History Month Luncheon on March 1, 2024 at the beautiful Birmingham Botanical Gardens. Sponsorship of this annual event will highlight your commitment to dismantling mental health stigma and increasing access to care. The Black Women's Mental Health Institute welcomes all levels of support and appreciates your consideration for supporting the success of this year's event.

Platinum \$10,000

In appreciation for your support, Platinum sponsor status offers:

- Sponsorship Certificate of Appreciation
- Platinum sponsorship logo placement in luncheon program
- Reserved luncheon sponsorship table for eight (8) guests
- Recognition of sponsorship in all signage, banners, registration website, social media and promotional event materials as well as during television and radio appearances
- Live sponsorship acknowledgement by MC

Gold \$6,000

In appreciation for your support, Gold sponsor status offers:

- Sponsorship Certificate of Appreciation
- Gold sponsorship logo placement in luncheon program
- Four (4) complimentary luncheon tickets
- Recognition of sponsorship in all signage, banners, registration website, social media and promotional event materials as well as during television and radio appearances
- Live sponsorship acknowledgement by MC

Silver \$3,000

In appreciation for your support, Silver sponsor status offers:

- Sponsorship Certificate of Appreciation
- Silver sponsorship logo placement in luncheon program
- Three (3) complimentary luncheon tickets
- Recognition of sponsorship in all signage, banners, registration website, social media and promotional event materials as well as during television and radio appearances
- Live sponsorship acknowledgement by MC

Bronze \$1,000

In appreciation for your support, Bronze sponsor status offers:

- Sponsorship Certificate of Appreciation
- Bronze sponsorship logo placement in luncheon program
- Two (2) complimentary luncheon tickets
- Recognition of sponsorship in all signage, banners, registration website, social media and promotional event materials as well as during television and radio appearances
- Live sponsorship acknowledgement by MC

Community Partner \$100-500

In appreciation for your support, Community Partner status offers:

- Certificate of Appreciation
- Community Partner recognition in luncheon program
- One (1) complimentary luncheon ticket
- Recognition in signage, banners, registration website, social media and promotional material

Thank you in advance for your support of this important event.
Please select your level of participation and complete the
Sponsorship Form.

If you have any questions, please contact the Black Women's Mental Health Institute at
Info@bwmhi.org or 205-440-2837.